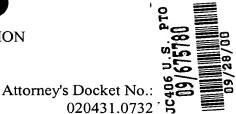


PATENT APPLICATION





TRANSMITTAL FOR U.S. PATENT APPLICATION UNDER 37 CFR §1.53(b)

Box Patent Application ASSISTANT COMMISSIONER **OF PATENTS** Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the original patent application of:

Inventor:

Larry P. Mason

For:

SYSTEM AND METHOD FOR TRANSFORMING CUSTOM CONTENT

GENERATION TAGS ASSOCIATED WITH WEB PAGES

Enclosed are:

Specification, Claims and Abstract (25 Total Pages)

5 Sheets of Formal Drawings

Declaration and Power of Attorney Assignment, and Transmittal Therefor

Information Disclosure Statement (IDS) PTO-1449

with copies of IDS Citations Acknowledgment Post Card

| FEE CALCULATION | | | | | FEE |
|--------------------|--------|-------|-----------------|--------|-----------------------|
| | Number | | Number Extra | Rate | Basic Fee \$690.00 |
| Total Claims: | 30 | -20 = | 10 | \$18 = | \$180.00 |
| Independent Claims | 4 | - 3 = | 1 | \$78 = | \$ 78.00 |
| TOTAL FILING FEE = | | | | | \$948.00 |

Enclosed is a check in the amount of \$948.00. Please charge any additional fees or credit any overpayment to Deposit Account No. 02-0384 of BAKER BOTTS L.L.P.

> BAKER BOTTS L.L.P. Attorneys for Applicant

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Registration No. 40,675

DAL01:556269.1

Attorney Docket: 020431.0732

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Larry P. Mason

Date Filed:

September 28, 2000

Title:

SYSTEM AND METHOD FOR

TRANSFORMING CUSTOM CONTENT GENERATION TAGS ASSOCIATED WITH

WEB PAGES

Box Patent Application

Honorable Assistant Commissioner of

Patents

Washington, D.C. 20231

Dear Sir:

CERTIFICATE OF MAILING BY EXPRESS MAIL

I hereby certify that the attached Patent Application, Declaration and Power of Attorney, Assignment, Assignment Cover Sheet, five sheets of Formal Drawings, Fee Transmittal, this Certificate of Mailing and a check in the amount of \$948.00, and a check in the amount of \$40.00 are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on this 28th day of September, 2000 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Wille Jiles

Express Mail Receipt No. EL501023491US

DAL01:556247.1